ITETHIC MIDTERMS

Name:

Section: Date: March 5 2010

A. Read the WSJ article on how the top philanthropists and charity executives explain on how to spend $10 Billion USD to alleviate the world's problems. Score each philanthropist/executive using C.K. Prahalad's 12 Innovation Principles on how to find Fortune at the Bottom of the Pyramid. For every innovation principle, write a justification why you would score for or against it. (8 x 12 = 96 points). Organize your answers per philanthropist/charity executive
    a. Percy Barnevik
    b. Mo Ibrahim
    c. Nic Frances
    d. Tido Von Schoen-Angerer
    e. Dr. Judith Rodin
    f. Sir Ronald Cohen
    g. Stanley Fink
    h. Dame Barbara Stocking

B. What are the 10 Commandments of Computer Ethics (10 Points)
C. BONUS: See B., How can each of the commandments be violated? (10 points)
D. BONUS: See B., How can each of the commandments be enforced (10 points)